



Canada-China Friendship Society®

Ottawa Chapter

Founded 1976

PO Box 8461, Post Office Terminal — Ottawa, Ontario K1G 3H9

An Illustrated Presentation on
***"The Path of China's Economic Development and
Success Factors of Western Businesses in China:
Looking Forward into the Next Few Decades"***

by Nailin Bu, Queen's University

Thursday, April 29, 2010, at 7:30 p.m.

Press Room/Salle de presse Vidéotron

Gatineau City Hall, 25 Laurier Street, Gatineau (Hull sector)

(directions are attached for location of building & free parking)

Professor Bu will talk about China's growth prospect by examining the country's undertakings in urbanization, human capital development and green initiatives. The implications for western companies doing business in China will also be explored, particularly in the context of the vast potential of China's hinterland and the rising breed of ambitious Chinese local firms.

Nailin Bu is Associate Professor of International Business at Queen's University's School of Business. A native of Shanghai, she specializes in cross-cultural management, management in China and the Asia-Pacific regions, international business strategy and country analysis. Her research has been funded by the Social Sciences and Humanities Research Council of Canada, CGA-Canada and other agencies. Her scholarly publications have involved collaboration with colleagues in China, Taiwan, and Japan. Her current research explores the networking practices of senior and middle-level managers in China, the determinants of voluntary turnover among managers and professionals in China, and Chinese consumers' retail store choice behaviours.

Dr. Bu received her undergraduate and master education at Shanghai's Fudan University and Shanghai Jiaotong University respectively. After obtaining her Ph.D. from the University of British Columbia she taught at the University of Victoria prior to her appointment at Queen's.

This event is free for CCFS members. Non-members are welcome at a \$5 admission. CCFS-Ottawa Annual Membership is individuals (\$20), Family (\$30) and students (\$12)

As is our custom, Chinese tea and light refreshments will be served.

For further information about the Society or this event, please call Gilliane Lapointe at 613-729-3660 or go to www.fccfa.ca/Ottawa. Membership forms are available at this website.