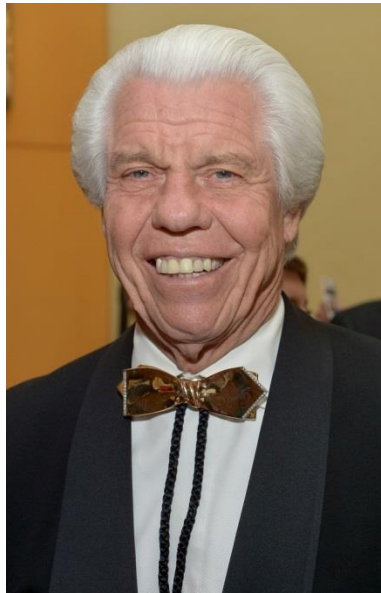# Starkey Hearing Foundation China 2012

JB Robillard

Robillard Hearing Centres

China 2012

- Starkey Hearing Foundation mission in China, August 2012

- First sanctioned charitable mission recognized by the People's Republic of China

- Concept of mission began in 2011, developed by Ms Tao and Bill Austin

China 2012

- Bill Austin: Founded Starkey in 1970 in his garage in Minneapolis
- Starkey now employs 3500 world wide, $1billion sales annually

Starkey Hearing Foundation

- Starkey Hearing Foundation: Est. 1984
- 1 million children within the first 10 years
- Currently fitting 100,000 children / year
- Associated with: Pros for Africa, World Serve International, Clinton Foundation, Look to the Stars

Robillard Hearing Centres

- Est. 1958 by John H. Robillard
- 1989 – began working w/ Starkey Hearing Technologies
- 2007 – RHC & Starkey relationship developed with the emergence of Destiny circuitry
- Why Starkey? Starts with ownership, Bill Austin

Starkey Hearing Foundation

- Canadian team: Jason Toone, Executive Director of Starkey Canada
- Only team made up of Clinicians
- Bill's "Go To Team"

China Mission

- 2011 meeting between Ms Tao & Bill Austin at the Starkey Hearing Foundation Gala

Starkey Hearing Foundation

- Starkey Mission to China realized in July 2012, officially recognized by the People's Government of China

- Canadian Team, originally scheduled for Palestine, was recruited, with several new additions: myself, Julia, Dallas Austin, Mike Popp & Family and Kent Taylor and his wife

www.Starkeyhearingfoundation.org

- August 12th 2012, Hong Kong, Excelsior Hotel

Starkeyhearingfoundation.org

- Officially received August 16th, Beijing by the Chinese Government at the Westin Hotel
- First fitting day would begin 2 days later in Xian, and then Chengdu
- 6400 people mainly children fitted with hearings

Videos

- http://www.hearingisbelieving.com/2012/10/video-china-hearing-mission-2012-starkey-foundation/
- http://www.youtube.com/watch?v=AmE8dIIXLLk